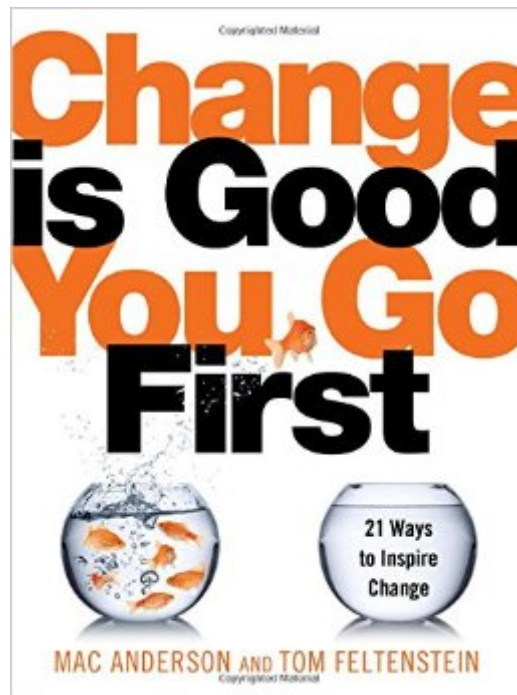


The book was found

# Change Is Good...You Go First: 21 Ways To Inspire Change



## Synopsis

How does your team react to change? Do they dig in with their heels to resist it or do they welcome it with open arms? As leaders, we know that change is a fact of life and we need to learn to manage it before it manages us. A tall order? Not when you have the wisdom of two business icons, Mac Anderson and Tom Feltenstein, to show the way. This easy-to-use book will help you and your team stop conducting business as usual. Change is the key that unlocks the doors to growth and excitement in any organization. More importantly, without it...your competition will pass you by. You don't have a choice about change, but you do have a choice about how you and your team react to it. Don't wait another minute to inspire, motivate, and encourage your team to move forward and embrace change. Lead the way. You go first.

## Book Information

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## Customer Reviews

This book with quick snippets of stories is easy to read but I didn't find it as inspirational as the title suggests. The accompanying DVD is only a 3 1/2 minute montage of the quotes from the book and doesn't add any value. It was a fun read though that only took about 45 minutes to get through the entire 108-page book. The story of Warwick the Mule was amusing and funny, although even the author notes that he took the story from a previous book he had written.

This book is a really good read about how to stand out when lots of changes are happening. We are in the process of a lot of change at work, and there are some people who are stepping up and

leading the charge, and there are others who are digging in and resisting. It is well worth the read to help figure out how to be one of the people stepping up to lead the charge.

An HR colleague shared this book with me. It's an incredible read. It not that it's new information but it helps, by providing examples, to reinforce actions we can take as managers to support and promote change. I shared the book with my manager, who called it thought provoking. It truly is! I recommend this book to anyone in a management/supervisory role where change (on any level) is occurring. It's a quick read and well-worth the time you invest in reading it.

I really enjoyed this book. It is a quick read with simple yet inspiring ideas to implement and promote change & growth within an organization. I plan to buy additional copies to pass around the office to keep everyone on the same page.

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